

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	1 - COMUNE DI QUARTU SANT'ELENA (QUARTU SANT'ELENA)
PIC number:	913287981
Project name and acronym:	Bridging Alliance of Cultures and Communities through Harmonious Unions and SMART SOLUTIONS for emission reductions and better water resource utilization for European Wine areas — B.A.C.C.H.U.S.

EVENT DESCRIPTION	
Event number:	2
Event name:	Twinning Event Almansa
Type:	Twinning Event
In situ/online:	in-situ
Location:	Spain, Almansa (Albacete)
Date(s):	10–12 March 2026
Website(s) (if any):	https://www.comune.quartu.ca.it/vivere-il-comune/progetti-culturali/progetto-b-a-c-c-h-u-s/progetto-b-a-c-c-h-u-s-quartu-sant%E2%80%99elena
Participants	
Female:	106
Male:	81
Non-binary:	4
From country 1 Spain :	150
From country 2 Italy :	41
From country 3 [name] :	
...	
Total number of participants:	191
From total number of countries:	2
Description	
<i>Provide a short description of the event and its activities.</i>	

Project introduction

B.A.C.C.H.U.S. is a CERV Town-Twinning action linking Quartu Sant'Elena (Sardinia, IT) and Almansa (Castilla-La Mancha, ES) to strengthen cultural ties while exchanging practical approaches on climate-adaptive viticulture, efficient water use, sustainable tourism and heritage-based local development. After the first twinning event in Quartu Sant'Elena, the Almansa meeting represented the reciprocal hosting phase of the project and translated the initial dialogue into deeper technical exchange, wider citizen participation and a structured discussion on continuity beyond the end of the BACCHUS action.

Territorial context.

Almansa is a wine-growing and heritage-rich territory in the province of Albacete, shaped by semi-arid conditions, strong cultural traditions and a distinctive relationship between agriculture, water management and local identity. Its D.O. Almansa wine ecosystem, the Pantano de Almansa, the historic centre, the castle, the memory of the 1707 battle, and the city's major festive traditions offered a coherent territorial setting for discussing how Mediterranean communities can combine environmental adaptation, tourism attractiveness and community-based cultural transmission.

The second BACCHUS event brought together municipal leaders, technical experts, producers, wineries, cultural associations, tourism operators, civic groups and citizens. It combined institutional dialogue, thematic wine and agrarian workshops, water-management visits, heritage interpretation, tasting sessions and cultural performances. In line with the logic already tested in Quartu Sant'Elena, the Almansa edition was designed not only to showcase local good practices but also to compare territorial approaches and define a practical roadmap for future cooperation.

The twinning mobilises municipal leaders, producers/enologists, water and irrigation bodies, cultural associations, schools and citizens. Each event blends:

- a bilingual enological conference (three focused panels) to surface local know-how;
- field & heritage visits to connect practices with territory;
- co-creation and networking to plan follow-ups;
- public communication to widen participation and legitimacy

Programme adaptation due to weather conditions.

Because of adverse weather conditions and rainfall affecting part of the outdoor programme, some visits and activity sequences were adjusted in the revised agenda. The adaptation preserved the full logic of the event, ensured participant safety and maintained all core technical, cultural and networking objectives foreseen for the twinning exchange.

The second event “Twinning Event Almansa” (Almansa, 10–12 Mar 2026).

The Almansa meeting aimed to:

- deepen the exchange on sustainable viticulture, smart irrigation and water efficiency;
- connect these technical themes with local heritage, tourism and community identity;
- strengthen institutional and citizen-to-citizen relations between the two towns; and
- agree on the next operational steps for continuing the partnership after BACCHUS through new twinning, CERV or territorial-cooperation initiatives.

Day-by-day agenda, activities & discussion topics

Day 1 — Tue 10 Mar | Opening ceremony, cultural exchange and oenological workshop What happened.

The event opened in the Plenary Hall of Almansa City Council with official greetings by Rita Murgioni, President of the Municipal Council of Quartu Sant'Elena; Francisco Valera Gonzalez, Vice-President of the Provincial Council of Albacete; Graziano Ernesto Milia, Mayor of Quartu Sant'Elena; and Pilar Callado Garcia, Mayor of Almansa. The BACCHUS project and the tourism profile of Almansa were then presented by Manuel Leiva (Focus Europe), Francesco Piludu (AICCRE Quartu Sant'Elena) and Javier Boj, Councillor for Tourism of Almansa.

A second block was dedicated to presentations by local partners and technical collaborators, including the Agrupacion de Comparsas de Moros y Cristianos de Almansa, Junta Festera de Calles, Asociacion 1707 Almansa Historica, Denominacion de Origen Almansa, and Grupo de Coros y Danzas Castillo de Almansa. This was followed by a dialogue space with local entities and citizens focused on participation, expectations and the benefits of the BACCHUS exchange for the territory.

The afternoon/evening programme then connected wine culture and heritage. The revised agenda included an oenological BACCHUS workshop on sustainable viticulture and smart water management coordinated by D.O. Almansa, with the contribution 'Conociendo D.O. Almansa, frontera de sabores' by Rosana Trujillo Gosalvez. Heritage and identity were further explored through a seminar-workshop on the Battle of Almansa of 1707 and the historical camp, coordinated by Asociacion 1707 Almansa Historica, together with a heritage visit reallocated within the revised programme and a tasting of traditional products from Almansa coordinated by Grupo Festero La Estrella.

Why it matters.

The first day framed Almansa as a living example of how wine production, tourism, public heritage and community traditions can reinforce one another. It also created an immediate interface between institutions, organised civil society and citizens, which is central to the Town Twinning logic of BACCHUS.

Day 2 — Wed 11 Mar | Workshops, demonstrations and technical visits

What happened.

The second day moved toward technical benchmarking and territorial learning. It began with a visit to the Pantano de Almansa focused on efficient water management and water resources, coordinated by the tourism technician of Almansa City Council. This was followed by an official coffee and reception at the Provincial Council of Albacete, with the participation of Santiago Cabanero Masip, President of the Provincial Council of Albacete, a representative of the Regional Government of Castilla-La Mancha, and Mayor Pilar Callado Garcia.

The core technical session took place at Chalet Fontecha in Albacete through the BACCHUS Agrarian and Wine Workshop on sustainable practices, innovation and technical demonstrations, coordinated by the Provincial Agronomic Technical Institute of Albacete (ITAP). The session 'Experiencias del ITAP en el cultivo de la vinya y el diagnostico de plagas y enfermedades' featured Mabel Garrido (Technical Director of ITAP), Fernando Manas (Head of the Research and Advisory Service for Woody Crops) and Rami Munoz (Head of the Plant Health Diagnosis and Assistance Service). Their contributions strengthened the project's practical dimension by addressing vineyard management, crop monitoring and disease prevention from an applied territorial perspective.

The day continued with visits to Chalet Fontecha and the Teatro Circo of Albacete, a tasting of typical Manchego products, an institutional reception at the Ayuntamiento de Higuera, a visit to the archaeological site of La Graja, and a tasting of local products and local wines in Higuera. These activities extended the BACCHUS discussion beyond Almansa itself and showcased the broader provincial ecosystem connected to wine, heritage and rural attractiveness.

Why it matters.

The second day showed the value of connecting water efficiency, agronomic advisory services, wine-sector innovation, local food and heritage interpretation within one coherent territorial narrative. It also broadened the partnership environment by linking the BACCHUS exchange to Albacete province and Higuera, thereby reinforcing multilevel cooperation.

Day 3 — Thu 12 Mar | Networking, heritage immersion and planning for future exchanges

What happened.

The final day focused on synthesis, visibility and future cooperation. The revised programme included a guided visit through the historic centre of Almansa, a wine tasting and technical/cultural visit to the winery 'Hacienda El Espino', a guided visit to Almansa Castle, and a showcase of Almansa's main festivals coordinated by the Agrupacion de Moros y

Cristianos de Almansa and the Junta Festera de Calles.

The concluding institutional moment took place in the Plenary Hall of Almansa City Council through a results wrap-up and conclusions roundtable entitled 'next steps and future cooperation (Planning for Future Exchanges)'. Participants included Pilar Callado Garcia, Graziano Ernesto Milia, Rita Murgioni, Javier Boj, Francesco Piludu and the President of Focus Europe ETS. During this closing phase, the municipalities formalised the BACCHUS Additional Protocol ('Planning for Future Exchanges') as an addendum to the twinning agreement signed at the first event in Quartu Sant'Elena. The protocol set out a preliminary 2026–2027 roadmap for joint debriefing, thematic working groups, preparation of a concept note for a future project, partnership consolidation and new exchange actions. The process was reinforced by annexes of associated Italian and Spanish entities supporting the roadmap.

The day ended with a cultural performance and regional dance showcase coordinated by Grupo de Coros y Danzas Castillo de Almansa, providing a public and symbolic closure fully aligned with the BACCHUS emphasis on citizen participation and shared cultural heritage.

Why it matters.

The third day moved the project from exchange to continuity. It transformed the twinning from a one-off event cycle into a structured cooperation path, with a written roadmap, supporting associated entities and a clear orientation toward future bilateral or multilateral initiatives.

Outcomes of the event

- The Almansa event deepened mutual learning on climate adaptation in viticulture, smart irrigation, efficient water management, vineyard diagnostics, local gastronomy, cultural heritage interpretation and tourism-led territorial valorisation.
- The event activated a broad stakeholder ecosystem involving the two municipalities, the Provincial Council of Albacete, Higuera, D.O. Almansa, ITAP, tourism services, wineries, cultural and festive organisations, civic associations and the wider BACCHUS support network from Quartu Sant'Elena.
- A major concrete output was the signature on 12 March 2026 of the BACCHUS Additional Protocol ('Planning for Future Exchanges'), which complements the original twinning agreement and gives the partnership a continuity framework. The document identifies future areas of work, establishes a coordination logic and includes quick-win actions such as joint webinars, technical visits, practical dissemination materials and shared communication initiatives.
- Additional outcome: Italian and Spanish associated entities signed or supported annexes linked to the protocol, widening the support base for future actions and confirming the willingness of cultural, civic and territorial actors to remain involved after the end of the BACCHUS project cycle.

Despite the weather-related adjustments, the event successfully delivered the full set of planned functions: institutional exchange, technical learning, cultural dialogue, citizen engagement and future-planning.

Impact on target groups

- Municipalities and public institutions. The event strengthened trust and working relations between Quartu Sant'Elena and Almansa while also involving the provincial and local institutional environment of Albacete and Higuera. The Additional Protocol provided a concrete basis for long-term follow-up and for exploring future CERV, Networks of Towns or territorial-cooperation opportunities.
- Wine producers, D.O. actors and technical services. Participants gained exposure to localised knowledge on water management, vineyard agronomy, pest and disease diagnosis, wine-tourism positioning and the integration of technical practice with place-based identity.
- Cultural and tourism actors. The event demonstrated how the historic centre, the castle, the memory of the 1707 battle, local festivals, regional dances, gastronomy and wine routes can function as interconnected assets in a sustainable tourism narrative.
- Citizens and civic associations. Public-facing activities, dialogue moments, heritage visits, tastings and performances gave local communities direct visibility and ownership, keeping the project grounded in people-to-people exchange rather than only institutional diplomacy.

Participation

- The Italian delegation list provided for reporting includes 41 participants from Quartu Sant'Elena and its wider civic and territorial network. It comprised public authorities, AICCRE representatives, Focus Europe staff, wine and hospitality actors, cultural associations, folklore groups, local development organisations, third-sector representatives and communication staff.
- On the Spanish side, the event mobilised approximately 150 local participants across Almansa, Albacete and Higuera. These included municipal and provincial representatives, tourism staff, D.O. Almansa, ITAP specialists, Ruta del Vino/winery-related actors, festive and historical associations, dance and cultural groups, host entities and local citizens attending the public activities.

Estimated total attendance was therefore approximately 190 participants from 2 countries.

Links to institutional pages, visibility and testimonies

Institutional and partner communication supported the visibility of the event before, during and after the meeting. Official pages documented the opening of the exchange, the reception of the Italian delegation, the technical visits and the conclusion of the meeting, while territorial promotion channels linked the BACCHUS action to the wider Almansa wine route and destination narrative.

Institutional websites

The second BACCHUS twinning event in Almansa received visibility through the official communication channels of both partner municipalities and supporting organisations. Institutional coverage documented the arrival of the Italian delegation, the implementation of the three-day programme, the technical and cultural activities carried out in Almansa, and the consolidation of the twinning path between Quartu Sant'Elena and Almansa. The main institutional pages used for dissemination were:

- Comune di Quartu Sant'Elena — report on the conclusion of the second meeting in Spain and the strengthening of the twinning process between the two cities.
- Ayuntamiento de Almansa — announcement of the start of the BACCHUS cultural days with the visit of the delegation from Quartu Sant'Elena.
- Diputación de Albacete — institutional note on the reception and support provided to the Quartu Sant'Elena delegation in the framework of the BACCHUS project.
- Focus Europe ETS — project communication article highlighting Almansa as host city of the second BACCHUS meeting.
- AICCRE Sardegna — project communication article highlighting Almansa as host city of the second BACCHUS meeting

Links:

- <https://www.comune.quartu.ca.it/novita/comunicato-stampa/concluso-in-spagna-il-secondo-meeting-nell-ambito-del-patto-di-gemellaggio-tra-quartu-sant-elena-e-almansa>
- <https://web.dipualba.es/la-diputacion-de-albacete-recibe-de-vuelta-a-la-delegacion-de-quartu-santelena-en-el-marco-del-proyecto-europeo-b-a-c-c-h-u-s/>
- <https://almansa.es/inician-las-jornadas-culturales-del-proyecto-bacchus-con-la-visita-de-la-delegacion-italiana-de-quartu-santelena>
- <https://www.focuseurope.org/post/almansa-ospita-il-secondo-meeting-del-progetto-europeo-b-a-c-c-h-u-s>

Press and online media

The event was also covered by regional and local media in both Italy and Spain, helping to broaden the outreach of BACCHUS beyond direct participants and local attendees. Media coverage emphasised the cultural, tourism-related and institutional dimensions of the exchange, as well as the value of wine heritage and European cooperation as drivers of dialogue between communities. Coverage appeared, among others, in:

- *CagliariToday*, with reporting on the twinning activities between Quartu Sant'Elena and Almansa;
- *Casteddu Online*, with coverage of the conclusion of the second meeting and the strengthening of relations between the two municipalities;

- *La Tinta de Almansa*, focusing on the visit of the Italian delegation and the role of Almansa and the Province of Albacete in the initiative;
- *Telesardegna*, with audiovisual reporting on the twinning “in the sign of wine”;
- *L'Unione Sarda*, with additional press visibility on the cooperation between the two territories.

Links:

- <https://www.cagliaritoday.it/politica/gemellaggio-quartu-sant-elena-almansa.html>
- <https://www.castedduonline.it/concluso-in-spagna-il-secondo-meeting-del-patto-di-gemellaggio-quartu-e-almansa-rinsaldano-lamicizia/>
- <https://latintadealmansa.com/provincia/almansa-europa-delegacion-italiana-albacete/>
- <https://www.castedduonline.it/concluso-in-spagna-il-secondo-meeting-del-patto-di-gemellaggio-quartu-e-almansa-rinsaldano-lamicizia/>
- <https://telesardegna.it/servizi/quartu-gemellaggio-nel-segno-del-vino-con-la-citta-spagnola-di-almansa/>
- <https://rutavinoalmansa.com/en/2026/03/16/ruta-del-vino-almansa-welcomes-the-italian-delegation-from-quartu-santelena-as-part-of-the-b-a-c-c-h-u-s-project/>
- https://rutavinoalmansa.com/2026/03/16/ruta-del-vino-almansa-recibe-visita-proyecto-bacchus/?fbclid=IwDGRjcAQ4XG1leHRuA2FibQlxMQBzcnRjBmFwcF9pZAo2Njl4NTY4Mzc5AAEe1GNo1Ma7WngdG_C_sP6QWz8AqnaU70nD3XoaHZY08ic2Em8K5DxqOEvoSDk_aem_c0wWEzf_GKpJauGJ4cGksw
- <https://www.unionesarda.it/news-sardegna/provincia-cagliari/vino-e-cultura-gemellaggio-tra-quartu-e-la-citta-spagnola-di-almansa-piyu5yu1>
- <https://www.lacerca.com/amp/noticias/albacete/almansa-quartu-sant-elena-hermanamiento-alianza-cultura-futuro-785423-1.html>

Social media

Social media played an important role in amplifying the visibility of the event before, during and immediately after the meeting. Posts published on Facebook and Instagram by project partners and local institutions documented official receptions, technical visits, workshops, cultural performances, wine-related activities, and moments of exchange between the two delegations. These contents contributed to public engagement and gave continuity to the BACCHUS narrative across the two host territories.

Links:

- <https://www.facebook.com/share/1bWhVogEb6/?mibextid=wwXlfr>
- <https://www.facebook.com/share/p/18YQYJTntd/?mibextid=wwXlfr>
- <https://www.facebook.com/share/18VdZvVDgM/?mibextid=wwXlfr>
- <https://www.facebook.com/share/p/1Fa5wivqoA/?mibextid=wwXlfr>
- <https://www.facebook.com/share/p/1DmHAhzmm5/?mibextid=wwXlfr>
- <https://www.facebook.com/share/1CLQJ2kPUt/?mibextid=wwXlfr>
- <https://www.facebook.com/share/1B7ErYABZE/?mibextid=wwXlfr>
- <https://www.facebook.com/share/1DhuXajy3m/?mibextid=wwXlfr>
- <https://www.facebook.com/ayuntamientodealmansa/photos/d41d8cd9/1269360068629598/>
- <https://www.facebook.com/photo.php?fbid=1373207048144526&set=a.490620516403188&id=100063657305635>
- <https://www.facebook.com/Aicresardegna/posts/al-via-ad-almansa-in-spagna-il-secondo-meeting-del-progetto-bacchus-biodiversit%C3%A0/1400871538734292/>
- <https://www.facebook.com/ayuntamientodealmansa/posts/pfbid036aSttMutDybfwB4DtJLd1T1sfpQ885Zu8Gqy4bmpS7HYr7qu6YWeiQCKGvt1eR3l>
- <https://www.facebook.com/AytoHigueruela/posts/%F0%9D%97%9B%F0%9D%97%B6%F0%9D%97%B4%F0%9D%98%82%F0%9D>

[%97%B2%F0%9D%97%BF%F0%9D%98%82%F0%9D%97%B2%F0%9D%97%B9%F0%9D%97%AE-](https://www.instagram.com/p/DVYrVHvjTFS/)
[%F0%9D%97%BF%F0%9D%97%B2%F0%9D%97%B0%F0%9D%97%B6%F0%9D%97%AF%F0%9D%97%B2-%F0%9D%97%AE-](https://www.instagram.com/p/DVvOXTNiOb9/)
[%F0%9D%97%B9%F0%9D%97%AE-](https://www.instagram.com/p/DVwZDEkDqvo/)
[%F0%9D%97%B1%F0%9D%97%B2%F0%9D%97%B9%F0%9D%97%B2%F0%9D%97%B4%F0%9D%97%AE%F0%9D%97%B0%F0%9D%97%B6%F0%9D%97%BC%CC%81%F0%9D%97%BB-](https://www.instagram.com/p/DV04xqfDvq0/)
[%F0%9D%97%B6%F0%9D%98%81%F0%9D%97%AE%F0%9D%97%B9%F0%9D%97%B6%F0%9D%97%AE%F0%9D%97%BB%F0%9D%97%AE-](https://www.instagram.com/reel/DV0_mOtiCv8/)
[%F0%9D%97%B1%F0%9D%97%B2%F0%9D%97%B9-](https://www.instagram.com/p/DVuBFvtjBN8/)
[%F0%9D%97%A3%F0%9D%97%BF%F0%9D%97%BC%F0%9D%98%86%F0%9D%97%B2%F0%9D%97%B0%F0%9D%98%81%F0%9D%97%BC-](https://www.instagram.com/p/DV04xqfDvq0/)
[%F0%9D%97%95%F0%9D%97%AE%F0%9D%97%B0%F0%9D%97%B0%F0%9D%97%B5%F0%9D%98%82%F0%9D%98%80ayer-recibimos-/1349725960526712/](https://www.instagram.com/p/DV04xqfDvq0/)

Instagram

- <https://www.instagram.com/p/DVYrVHvjTFS/>
- <https://www.instagram.com/p/DVvOXTNiOb9/>
- <https://www.instagram.com/p/DVwZDEkDqvo/>
- <https://www.instagram.com/p/DV04xqfDvq0/>
- <https://www.instagram.com/p/DVuBFvtjBN8/>
- https://www.instagram.com/reel/DV0_mOtiCv8/

X

- <https://x.com/dipualba/status/2031678685443403839>

Audiovisual coverage and testimonies

In addition to written and social-media communication, the event obtained repeated visibility through local television news and audiovisual reporting. A video item was published on YouTube, and the BACCHUS meeting was featured in the local news bulletins of MiBit Almansa Televisión and TV Almansa on 10, 11, 12 and 13 March, including the main daily editions. This audiovisual coverage served as an important form of public testimony, reflecting the relevance of the event for the host community and capturing the institutional, technical and cultural moments of the programme.

Links:

- <https://telesardegna.it/servizi/quartu-gemellaggio-nel-segno-del-vino-con-la-citta-spagnola-di-almansa/>
- https://www.youtube.com/watch?v=Rm_iT80SFnE
- MiBit Almansa Televisión (<https://www.mibit.es/mitv/>)
- TV Almansa (<https://almatelecom.es/tv-almansa/>)

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).