

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	1 - COMUNE DI QUARTU SANT'ELENA (QUARTU SANT'ELENA)
PIC number:	913287981
Project name and acronym:	Bridging Alliance of Cultures and Communities through Harmonious Unions and SMART SOLUTIONS for emission reductions and better water resource utilization for European Wine areas — B.A.C.C.H.U.S.

EVENT DESCRIPTION	
Event number:	1
Event name:	Twinning Event Quartu Sant'Elena
Type:	Twinning Event
In situ/online:	in-situ
Location:	Italy, Quartu Sant'Elena (CA) Sardinia
Date(s):	9–12 October
Website(s) (if any):	<ul style="list-style-type: none"> • https://www.comune.quartu.ca.it/novita/comunicato-stampa/nell-ambito-del-progetto-b-a-c-c-h-u-s-avviato-un-partenariato-tra-quartu-e-la-citt%C3%A0-spagnola-almansa • https://almansa.es/almansa-participa-en-un-hermanamiento-cultural-y-turistico-con-quartu-santelena-cerdena • https://almansa.es/celebrada-la-ceremonia-de-apertura-del-proyecto-europeo-bacchus-en-quartu-santelena • https://web.dipualba.es/la-diputacion-de-albacete-acompana-a-la-comarca-almansana-en-la-apertura-del-proyecto-europeo-b-a-c-c-h-u-s-que-impulsa-la-cooperacion-mediterranea-en-sostenibilidad-turismo-y-desarrollo-rural/ • https://www.comune.quartu.ca.it/novita/comunicato-stampa/due-citt%C3%A0,-una-stessa-visione-quartu-e-almansa-danno-avvio-al-partenariato-partendo-dal-patrimonio-vitivinicolo-e-tradizioni • https://web.dipualba.es/fran-valera-subraya-en-cerdena-que-el-vino-es-una-carta-de-identidad-y-de-futuro-para-la-provincia-de-albacete-durante-el-congreso-enologico-del-proyecto-europeo-b-a-c-c-h-u-s/ • https://www.unionesarda.it/news-sardegna/provincia-cagliari/quartu-meeting-internazionale-del-progetto-bacchus-sgklwseb • https://web.dipualba.es/almansa-y-quartu-santelena-firman-su-hermanamiento-en-cerdena-sellando-una-alianza-que-une-historia-cultural-y-futuro-compartido/ • https://web.dipualba.es/la-delegacion-albacetense-del-

	proyecto-europeo-b-a-c-c-h-u-s-es-recibida-en-el-palacio-civico-de-cagliari-por-el-presidente-del-consejo-municipal-marco-benucci/ <ul style="list-style-type: none"> • https://www.comune.quartu.ca.it/novita/comunicato-stampa/firmato-il-patto-di-collaborazione-tra-quartu-e-almansa-volto-a-condividere-saperi-riguardo-la-produzione-enologica-il-turismo-sostenibile-e-l%E2%80%99ambiente 	
Participants		
Female:	51	
Male:	80	
Non-binary:	4	
From country 1 Spain :	46	
From country 2 Italy :	89	
From country 3 [name] :		
...		
Total number of participants:	135	From total number of countries: 2
Description		
<i>Provide a short description of the event and its activities.</i>		
<p>Project introduction B.A.C.C.H.U.S. is a CERV Town-Twinning action that links Quartu Sant'Elena (Sardinia, IT) and Almansa (Castilla-La Mancha, ES) to strengthen cultural ties while exchanging practical solutions for climate-adaptive viticulture, efficient water use, and sustainable, heritage-driven tourism. The action is organised around two flagship encounters (First in Quartu Sant'Elena, and second in Almansa), designed to turn peer learning into concrete local improvements.</p> <p>Territorial context. Both territories are wine landscapes facing Mediterranean heat and water stress. Quartu's coastal–inland mosaics and native varieties (e.g., Nuragus, Nasco, Monica, Bovaleddu/Bovale sardo, Barbera sarda) sit alongside a living craft-beverage scene; Almansa, home to Monastrell, operates in a semi-arid plateau where careful irrigation and resource efficiency are decisive. Viticulture is not only an economic activity here—it is identity, memory and place-making. Climate adaptation therefore has cultural as well as technical significance.</p> <p>The twinning mobilises municipal leaders, producers/enologists, water and irrigation bodies, cultural associations, schools and citizens. Each event blends:</p> <ul style="list-style-type: none"> • a bilingual enological conference (three focused panels) to surface local know-how; • field & heritage visits to connect practices with territory; • co-creation and networking to plan follow-ups; • public communication to widen participation and legitimacy. <p>The first event “Twinning Event Quartu Sant'Elena” (Quartu Sant'Elena, 9–12 Oct 2025). Launch the partnership; share SMART irrigation, water-reuse and circular processing options; celebrate wine/food culture as an engine for sustainable tourism; and formalise the cooperation through a twinning agreement. The Quartu Sant'Elena edition provided the technical and civic foundation for the Almansa follow-up, aiming at a replicable Mediterranean model that couples environmental performance with community benefits.</p>		
Day-by-day agenda, activities & discussion topics		
Day 1 — Thu 9 Oct Opening & cultural exchange + Enological Conference		
What happened.		
<ul style="list-style-type: none"> • Opening ceremony with the Mayors of Quartu Sant'Elena and Almansa, and representatives from the Diputación de Albacete and other municipalities close to Almansa, project presentation and cultural performances. • Enological Conference — “Vite, Territorio e Innovazione” with two thematic panels: <ul style="list-style-type: none"> ○ Panel 1 — “Le Radici del Gusto / The Roots of Taste”. Quartu's wine heritage; native varieties (Nuragus, Nasco, Monica, Bovaleddu/Bovale sardo, Barbera sarda, 		

- o dessert grapes) and pedo-climatic drivers; pathways for adaptation (soil organic matter, efficient irrigation, precision tools).
- o **Panel 2 — “Lieviti e Luppoli (Craft Beer)”**. Enterprise and circular fermentations; low-consumption brewhouse setups, photovoltaic integration, CO₂ recovery with isobaric fermentation; *Birra Civraxiu* (bread-to-beer upcycling) as a circular-economy case.

Why it matters. The day aligned institutions and framed the identity ↔ sustainability nexus, surfacing local know-how relevant to low-impact beverage chains.

Day 2 — Fri 10 Oct | Technical focus & community activation

What happened.

- Field visit to a local winery and Nuraghe Diana (terroir, heritage and tourism links).
- **Panel 3 — “Vigneti Intelligenti / Smart Vineyards”**. Precision drip with soil moisture/EC sensors; IoT weather stations (ET₀); predictive DSS for irrigation; drone imaging; water reuse under EU Reg. 2020/741; rainwater micro-storage; targeted fertigation. Reported ranges from local operators: -35–40% irrigation water, -20% pumping energy, -25% fertiliser, with quality gains (+must sugars).

Why it matters. The day moved from principles to operational packages (sensing → DSS → targeted irrigation/fertigation → reuse), defining a replicable pathway for Mediterranean vineyards under water stress.

Day 3 — Sat 11 Oct | Nature route, closing & twinning signature

What happened. Guided visit to Parco Naturale Molentargius–Saline (ecosystem services/wetlands); closing ceremony and signature of the Twinning Agreement at *Casa museo Sa Dom'e Farra*.

Why it matters. The agreement formalised long-term cooperation (environment, tourism, sustainable agriculture) and consolidated the cross-border network for follow-ups toward Almansa.

Day 4 — Sun 12 Oct | Open cultural networking

What happened. Citywide routes (Is Lollas, Amentos), “Esperienze e Suoni d'Acqua” along La Via del Mare, and informal networking with delegations.

Why it matters. Broad public engagement anchored the technical work in community and heritage experiences.

Outcomes of the event

- **Twinning agreement signed** (11 Oct, *Casa museo Sa Dom'e Farra*), providing a framework for joint actions and exchanges.
- **Knowledge transfer delivered** on heritage & native varieties (Panel 1), circular fermentations & CO₂ recovery (Panel 2), and SMART irrigation / water reuse toolkits (Panel 3).
- **Stakeholder ecosystem activated:** municipal leaders, Diputación de Albacete, producers/enologists, irrigation authorities, Rural District Sant'Isidoro, Parco Molentargius–Saline, third sector.

Impact on target groups

- **Wine producers & technical services.** Actionable efficiency/quality tactics (precision irrigation, DSS, fertigation, reuse) to reduce inputs and emissions while preserving typicity.
- **Public authorities & water bodies.** Options to pair infrastructure-light water reuse with monitoring plans compliant with EU 2020/741; a communication template for civic buy-in.
- **Cultural/tourism actors & citizens.** Heritage-driven storytelling that links identity and sustainability, supporting place-based tourism offers and community pride.

Participation

Registered participants: 46 international delegates (Almansa & province) and 89 local participants (institutions, producers, environmental and cultural bodies). Public cultural activities extended reach beyond registrations.

Local Participants:

- Institutions & coordination. City leadership and coordinators featured in the opening and moderation: Mayor of Quartu Sant'Elena, Local Council of Quartu Sant'Elena, AICCRE (The Italian Association for the Council of Communities and Regions of Europe - CCRE) representatives and Focus Europe ETS (La rete dei Territori Europei) representatives.
- Wine & technical community. Local wineries (Cantina di Quartu Sant'Elena, Fraponti, Fois, Fenu) and oenologists contributed to the Enological Conference; irrigation and water-management expertise (Consorzio di Bonifica) and the Rural District Sant'Isidoro (Panel “Vigneti Intelligenti”).
- Environmental body. Parco Naturale Molentargius–Saline joined institutional greetings and guided nature-based activities.

International Participants:

- Public authorities: City of Almansa (Mayor, councillors, staff), Diputación de Albacete

representatives, Regional Board of Castilla-La Mancha representatives, Cities of Higuera (Mayor) and Hoya Gonzalo (Councillor).

- Wine & agrifood actors: representatives connected to the Almansa D.O. and local producers/marketers, for conference panels and B2B exchanges.
- Culture/education & civic bodies: cultural associations and local stakeholders participating in the opening and heritage activities.
- Technical staff & media/communication: municipal/provincial staff supporting agenda delivery and institutional coverage (pre/during/after).

Links to press, institutional pages, social media & testimonies

Institutional

- Comune di Quartu — “Avviato un partenariato tra Quartu e Almansa”
<https://www.comune.quartu.ca.it/novita/comunicato-stampa/nell-ambito-del-progetto-b-a-c-c-h-u-s-avviato-un-partenariato-tra-quartu-e-la-citt%C3%A0-spagnola-almansa>
- Comune di Quartu — “Due città, una stessa visione” (project & wine heritage focus)
<https://www.comune.quartu.ca.it/novita/comunicato-stampa/due-citt%C3%A0-una-stessa-visione-quartu-e-almansa-danno-avvio-al-partenariato-partendo-dal-patrimonio-vitivinicolo-e-tradizioni>
- City of Almansa — “Hermanamiento cultural y turístico con Quartu Sant’Elena”
<https://almansa.es/almansa-participa-en-un-hermanamiento-cultural-y-turistico-con-quartu-santelena-cerdena>
- City of Almansa — “Celebrada la ceremonia de apertura del proyecto europeo BACCHUS en Quartu Sant’Elena”
<https://almansa.es/celebrada-la-ceremonia-de-apertura-del-proyecto-europeo-bacchus-en-quartu-santelena>
- Diputación de Albacete — Opening note
<https://web.dipualba.es/la-diputacion-de-albacete-acompana-a-la-comarca-almansena-en-la-apertura-del-proyecto-europeo-b-a-c-c-h-u-s-que-impulsa-la-cooperacion-mediterranea-en-sostenibilidad-turismo-y-desarrollo-rural/>
- Diputación de Albacete — Enological conference
<https://web.dipualba.es/fran-valera-subraya-en-cerdena-que-el-vino-es-una-carta-de-identidad-y-de-futuro-para-la-provincia-de-albacete-durante-el-congreso-enologico-del-proyecto-europeo-b-a-c-c-h-u-s/>
- Diputación de Albacete — Twinning signature & Cagliari visit
<https://web.dipualba.es/almansa-y-quartu-santelena-firman-su-hermanamiento-en-cerdena-sellando-una-alianza-que-une-historia-cultural-y-futuro-compartido/> ;
<https://web.dipualba.es/la-delegacion-albacetense-del-proyecto-europeo-b-a-c-c-h-u-s-es-recibida-en-el-palacio-civico-de-cagliari-por-el-presidente-del-consejo-municipal-marco-benucci/>

Press (IT/ES)

- Kalaritana Media — “Quartu Sant’Elena e Almansa unite nel progetto”
<https://www.kalaritanamedia.it/quartu-santelena-e-almansa-unite-nel-progetto-b-a-c-c-h-u-s/>
- La Testata — “Quartu e Almansa avviano un partenariato”
<https://latestata.it/news/quartu-e-almansa-avviano-un-partenariato/>
- Cagliari Today — event page
<https://www.cagliaritoday.it/eventi/cultura/progetto-bacchus-quartu-almansa.html>
- Unione Sarda — news item
<https://www.unionesarda.it/news-sardegna/provincia-cagliari/quartu-meeting-internazionale-del-progetto-bacchus-sgklwseb>
- Albacete Abierto — opening coverage
<https://www.albaceteabierto.es/noticia/71018/provincia/inauguracion-del-proyecto-b.a.c.c.h.u.s.-fortaleciendo-la-cooperacion-entre-almansa-y-quartu-santelena.html>
- La Cerca — report
<https://www.lacerca.com/amp/noticias/albacete/almansa-ciudad-quartu-sant-elena-lazos-experiencias-sostenible-785060-1.html>
- La Tinta de Almansa — culture & province
<https://latintadealmansa.com/cultura/almansa-participara-en-un-programa-de-intercambio-cultural-con-una-ciudad-italiana/> ;
<https://latintadealmansa.com/provincia/diputacion-albacete-vino-cerdena-italia-fran-valera/>
- Objetivo Castilla-La Mancha — feature
<https://objetivocastillalamancha.es/contenidos/albacete-cerdena-sellan-alianza-mediterranea-traves-proyecto-europeo-bacchus>

Social media (highlights & testimonies embedded)

- **Facebook:**
<https://www.facebook.com/share/p/1YggvH9kGM/?mibextid=wwXlfr> ;
<https://www.facebook.com/share/p/17ZzfKG2f/> ;
<https://www.facebook.com/share/1GanwpjmXJ/?mibextid=wwXlfr> ;

<https://www.facebook.com/share/p/1K8MFwyAvT/?mibextid=wwXlfr> ;
<https://www.facebook.com/share/p/1VrXPC1Cyr/?mibextid=wwXlfr>
https://l.facebook.com/l.php?u=https%3A%2F%2Fwww.focuseurope.org%2Fpost%2Fgemellaggi-europei-souseeu-e-bacchus-rafforzano-identita-e-sostenibilita-nel-mediterraneo&h=AT1z4Sk6cmMoEegZ3vDiyNmcGWJUvU7OFze45tE50EocO9Jctactk4FeeMQhLOJ_BlhN-GsUf44GhZJ1lq0Z0egLjVnCKks5QtKeGtlW6_phGJYYxUmybq7jce82aVOD4d24XP--k4B2w&s=1

- **Instagram:**

<https://www.instagram.com/p/DPgDRHAIHIZ/?igsh=d3NiZDU0M2xmb292> ;
https://www.instagram.com/p/DPmAMaLCCsy/?img_index=1&igsh=Z3BwZXR3NmlubnB5 ;
https://www.instagram.com/p/DPqKTv0CGQU/?img_index=18&igsh=a295bmlydWM0YW1n ;
<https://www.instagram.com/p/DPs2FFLCOMA/?igsh=MWh4djBheml0Z2FodA==>

Testimonies.

Across institutional and media channels, the BACCHUS posts generated solid public engagement during the Quartu Sant'Elena event week. Facebook items concentrated reactions and shares on the opening and twinning-signature days, while Instagram posts amplified visual storytelling from the conference panels and heritage routes.

Across the event-week posts, we recorded 417 likes/reactions, 10 comments, and 36 shares (total 463 public engagements). Using typical engagement rates for municipal Facebook/Instagram pages (~2% of reach), this volume of interactions indicates an estimated reach of roughly 9,000 people. Exact reach varies by platform and post.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).